

COOKIE POLICY

Extended information notice on the use of cookies

Prada S.p.A. (“Prada” or the “Company”), with registered office in Milan (Italy), the operating holding company of the Prada Group and operator of the website www.carshoe.com (“Website”) provides you with the following information on our Website’s use of cookies.

What are cookies?

Cookies are small text files that are sent to the terminal you use to access to the Internet (usually your browser) by the websites you visit. Cookies are stored in your computer to be recognised by those websites on your subsequent visits.

Cookies cannot be used to retrieve other data from your hard disk, transmit computer viruses or identify and use e-mail addresses. Each cookie is unique to each browser and device you use to access our Website.

Cookies can be installed by the operator of the website you are visiting (“*first-party cookies*”) or by other websites (“*third-party cookies*”).

Cookies can be permanently stored in your device until they expire or until you delete them (“*permanent cookies*”), or they can be automatically eliminated when you abandon the website or when you close your browser (“*session cookies*”).

Cookies are used for several purposes: to ensure the correct functioning of the Website and offer an improved and more efficient browsing experience.

Types of cookies

1. Technical cookies

Technical cookies are cookies used exclusively to transmit a communication on an electronic communication network, or insofar as they are strictly necessary to provide a service expressly required by you.

These cookies grant a smooth navigation and use of the Website and allow you to browse with certain pre-determined settings (e.g. preferred language, products on your chart) in order to improve our service.

These cookies include analytical cookies, which are sometimes directly used by the website’s operator to collect anonymous and aggregate information on visitors and on how visitors use the website for statistical purposes.

Your prior consent is not necessary for the use of these cookies.

2. Profiling cookies

Profiling cookies create user profiles and are used to send advertisements in line with the preferences shown by the user while browsing the web.

Our Website does not use profiling cookies.

Cookies used on our Website

The cookies used on our Website are listed in the following tables:

FIRST-PARTY COOKIES			
Category	Type	Duration	Purpose
Functional cookies	Technical cookies	session	They are only used to ensure that our Website functions properly and to improve our service, allowing easier browsing based on a set of criteria selected by the visitor (e.g. language, country and/or products selected for purchase). They are removed when the browser is closed.

THIRD-PARTY COOKIES				
Category	Type	Duration	Purpose	Privacy policy and opt-out
Analytical cookies	Google Analytics	permanent (10 minutes and 2 years)	They are used to anonymously monitor how the visitor uses the Website for statistical purposes, allowing Prada to optimise how the Website works and offer a better browsing experience.	For more information, click on https://support.google.com/analytics/answer/6004245?hl=en To opt-out, click on https://tools.google.com/dlpage/gaoptout?hl=en

Management of cookie preferences

You may change and manage your cookie preferences either through our Website or your browser's settings:

- a. through our Website
You may disable third-party cookies through the opt-out links indicated in the section above.
- b. through your browser's settings
If you wish to block or delete the cookies received from our Website or any other website, you can do so by changing your browser's settings.
You can find below the links to the instructions of the following browsers:
 - Internet Explorer - <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>
 - Chrome - <https://support.google.com/chrome/answer/95647?hl=en>
 - Firefox - <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
 - Opera - <http://www.opera.com/help/tutorials/security/privacy/>
 - Safari - <http://support.apple.com/kb/PH17191>

Please note that if you disable all cookies, including navigation and functional cookies, your navigation may be affected, and you may not be able to use some of our Website's functionalities. For example, you may not be able to access to some of our Website's functionalities or purchase our products.

Third-party plugins

Our Website may also contain social media plugins and/or buttons that allow us to easily share our contents on your favourite social media. These plugins do not save any cookies on your computer. However, if a cookie is already in your computer, the plugins are able to recognise it and use it. Collection and use of information by these third parties are carried out based on their privacy policies. We recommend you read those privacy policies carefully.

Use of other websites

We recommend you read the privacy and cookie policies of the websites you may access through the links found on our Website.

Please note that your cookie preference settings on this Website will not be applied to other companies' websites.

Scope of data disclosure and dissemination

Data collected through cookies are processed by employees and staff of the Company expressly appointed as persons in charge of the processing or data processors.

These data may be processed by third-party companies carrying out technical and organisational work on Prada's behalf (e.g. web service providers). These companies are appointed as data processors.

Data collected through cookies may be transferred abroad by taking the necessary measures and precautions under the applicable laws, so that we can grant an adequate level of data security and protection. Under no circumstances your data will be disclosed to indeterminate persons.

Your rights

You may at any time request information on the processing of your personal data, require that your data be updated, rectified, integrated or erased, and you will have the right to restriction of processing or to object to the processing in accordance with the General Data Protection Regulation (Regulation EU 2016/679 - "GDPR").

You also have the right to withdraw your consent at any time. The withdrawal of your consent will not affect the lawfulness of processing based on your consent before its withdrawal. You may lodge a complaint with the Italian Supervisory Authority (*Autorità garante per la protezione dei dati personali*) at Piazza di Montecitorio no. 121, 00186, Rome (Italy).

You may exercise your rights by sending a written communication to the Data Controller or the Data Protection Officer ("DPO") to the address indicated in the following paragraph, or by sending an e-mail to privacy@carshoe.com.

Data controller

The data controller is Prada S.p.A. - Via A. Fogazzaro 28 - 20135 Milan (Italy).

Last updated: 24 May 2018